

# view

31<sup>st</sup> ANNUAL

# ADIRONDACKS NATIONAL EXHIBITION OF AMERICAN WATERCOLORS

August 11 - October 8, 2012 • Entry Deadline April 9, 2012

## Awards

**The Beechmont First  
& Gold Medallion \$2500**

Donor: Rosetta & Matt DeVito

**The Ruth G. Rosenau  
Silver Medallion \$1000**

Donor: Lorraine & Ben Alexander

**Judith and A. Richard Cohen  
Memorial \$1000**

Donor: Henry Kashiwa Trust

**Morrison Family Memorial \$650**

Donor: R.P. Morrison Family

**Sallie and Gannon  
Kashiwa Award \$500**

Donor: Sallie & Gannon Kashiwa

**Adirondack Express Award:  
For Strong Narrative Content \$500**

Donor: The Adirondack Express

**Forest Runes Award  
in Memory of Lloyd Schafer \$500**

Donor: Penny & Scott Stuart

**Tina L. Wolfe Memorial \$500**

Donor: Dr. & Mrs. Edward Nathan

**The Arthur E. Baker, Jr. Memorial \$400**

Donor: The Baker Family

**The W.B. Romeling  
Memorial Award \$400**

Donor: W.B. Romeling Foundation

**George Sponable Memorial \$400**

Donor: Peter Ferris & Son Builders

**Three Smart Sisters Award:  
For Soft Edged Expressionism \$400**

Donor: Krisjann & John Van Opdorp

**Realism in Nature Award \$350**

Donor: Arnold T. Drooz & John B. Nolan

**Pulsifer Award \$350**

Donor: William & Barbara Pulsifer

**Bradley C. Barnard Award \$300**

Donor: Mr. & Mrs. George Waters

**Brodock Award \$300**

Donor: The William G. Brodock Family

**Exhibition Award \$300**

Donor: Rivet Realty &  
Burkhard Evans Realty

**Friedlander Award \$300**

Donor: The Sidney Friedlander Family

**Martin Family Award \$300**

Donor: Dr. & Mrs. Robert Martin

**Trails and Streams Medallion:  
For a Woodlands Theme \$300**

Donor: Adirondack League Club

**Dorothea and Albert Gordon  
Memorial \$250**

Donor: Attorney & Mrs. Alan Burstein

**Gurdon and Mildred Evans  
Memorial \$250**

Donor: Jennifer Evans

**Margaret and William Foley Award \$250**

Donor: Their Children

**Old Forge Hardware Award \$250**

Donor: The Old Forge Hardware Company

**The Segaul Family Award \$250**

Donor: Dr. & Mrs. Robert Segaul

**Dr. Donald and Helen Budd Burness  
Memorial \$200**

Donor: Family & Friends

**Harold Coopersmith Memorial \$200**

Donor: Mrs. Gay Ribaudo-Levy

**Garnet Award (A Rotating Award)  
In Memory of Helen & N. Earle Evans \$200**

Donor: Family & Barton Mines

**Finer Family Award \$200**

Donor: Dr. & Mrs. Saul Finer

## Juror of Selection

### Pat San Soucie AWS df, NWS

Pat San Soucie creates watermedia paintings in a unique style by pouring pigments through filters, to yield textures, shapes and color. Over the course of her distinguished career her work has grown from Midwestern field, grass and weeds, and forms of recognizable organic subjects to abstracts which still hint at their organic roots. Pat relies on favorite places and objects as influences in her art whether in flat, or in three dimensional layers using washes on paper and watermedia acetate. San Soucie studied at the University of Wisconsin. She has taught at the Summit NJ Art Center for 28 years and has received many of watercolor's most prestigious awards and honors.

[www.PatSanSoucie.com](http://www.PatSanSoucie.com)



## Juror of Awards

### Paul Jackson AWS, NWS

Paul Jackson's watercolors have top honors in many of the leading national and international competitions. Jackson has been featured as one of the "Master Painters of the World" in International Artists Magazine. His artwork has been featured in The Artist's Magazine, American Artist, Watercolor, Watercolor Magic, Watercolor Artist, the New York Times, the Wall Street Journal, the Washington Post, NPR, and CBS News. Jackson was the featured speaker at the International Watercolor Masters Invitational in China. He has served as the juror for the American Watercolor Society's prestigious international exhibition.

[www.PaulJacksonArt.com](http://www.PaulJacksonArt.com)



# Exhibition & Entry Information

## **Eligibility**

The Adirondacks National Exhibition of American Watercolors is a competitive exhibition open to all living artists working with watermedia on paper; only water soluble media on unvarnished paper will be considered. Water soluble media include: acrylics, casein, egg tempera, gouache, inks, and transparent and opaque watercolor. Collage and mechanicals, including **computer imaging and prints are not eligible.**

All entries must be original. Compositions from previously published photographs not taken by the artist, or from other artists' work are not considered original, thus not eligible. Works must have been executed in the past two years and never previously shown in the Adirondacks National Exhibition of American Watercolors. There are no size restrictions on entered artwork.

## **Entry Process**

All submissions to the Adirondacks National Exhibition of American Watercolors are due by **April 9, 2012**. Each entry will be judged on its own merit. Images of selected entries will be kept in the permanent collection of View. There is a non-refundable entry fee of \$30 for View members, and \$40 for non-members for one or two entries.

**There are two options available to enter the exhibition:**

### **Option 1: CD Entry**

- Images should be in the JPEG or TIFF format with a resolution of 300 ppi or higher. Submit only one image per artwork.
- Entries should be sent on a CD clearly labeled with the artist's name, title, and size of each work submitted.
- Please check CD before mailing to make sure that the images have been properly transferred.
- CDs will not be returned to artist.
- CD entries will be notified of selection by email, or by post if accompanied by a #10 SASE with \$.45 postage.
- Entry fee check payable to:

View  
Attn: ANEAW  
PO Box 1144  
Old Forge, NY 13420

### **Option 2: Online Entry**

- **Do not fill out the paper entry.**
- Follow the link from View's website: [www.ViewArts.org](http://www.ViewArts.org)
- Submit your entry information, upload your images and pay the entry fee via credit card.
- Online entries will be notified of selection by email.

## **Selected Paintings**

- Selection notifications will be sent on May 7, 2012 as well as listed on our website. Please, no phone calls.
- Selected paintings must be received by June 4, 2012. Exhibiting artists will receive information and delivery instructions.
- View will retain a 30% commission on all sold artwork. The buyer is responsible for shipping costs.
- All selected artwork may be used to publicize the exhibition or View in advertisements, and printed materials.
- Selected artwork must be suitably framed for exhibition.
- View may rescind the right of hanging to any work unsuitably presented or misrepresented.
- No paintings will be shipped to View.
- Selected paintings must be shipped to our handling Agent, located in Old Forge, NY. Each painting will be received by the entries due date, at the Agent's address, inspected for damage, documented, photographed and prepared for safe transit to View and delivered in time for exhibition. At the end of the exhibition, the paintings, if not sold or traveling, will be prepared and transferred the Agent's location in Old Forge, inspected, photographed, repackaged and labeled for return shipment. Handling charges for this all inclusive service will be \$40.00 per package. A second painting in the same package will receive discounted handling.

## **Important Dates**

- 4/9: Entries due at View
- 5/7: Notification of selection
- 6/4: Selected paintings due
- 6/15: Judging for Awards
- 6/29: Award letters mailed
- 8/10: Opening Preview & Reception
- 8/11: Gallery Walkabout
- 10/8: Exhibition closes (Pick up begins)
- 10/16: Return shipment begins

## **Membership Information**

### **Reduced Entry Fees for members.**

An artist's membership entitles you to receive benefits including all brochures, exhibition opening announcements, prospectuses of your choice, and reduced workshop and entry fees to performances and exhibits. Open Studio use of the facility and Open Pottery use of the pottery studio are additional member benefits. A membership form is located on the next page and at [www.ViewArts.org](http://www.ViewArts.org).

**Gallery Hours** Monday - Thursday 10am - 4pm • Friday - Saturday 10-5pm • Sunday Noon - 4pm

**Information** [ViewArts.org](http://ViewArts.org) • [Info@ViewArts.org](mailto:Info@ViewArts.org) • 315-369-6411 • 3273 State Route 28 • PO Box 1144 • Old Forge, NY 13420

Please complete both the **Entry Form** and **Notification Form** and return attached.

31<sup>st</sup> Annual  
Adirondacks National Exhibition  
of American Watercolors  
**Entry Form**

Artist Name, National Art Society Signature Affiliations \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Entry #1**

For Office Use  Title: \_\_\_\_\_  
Size: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_  
If NFS Insurance Value: \_\_\_\_\_  
(Not For Sale)  
Painting available for the travel exhibition?  Yes  No

**Entry #2**

For Office Use  Title: \_\_\_\_\_  
Size: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_  
If NFS Insurance Value: \_\_\_\_\_  
(Not For Sale)  
Painting available for the travel exhibition?  Yes  No

I have included \$15 to have a copy of the exhibition catalog sent to me.

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**Notification Form**

Artist Name, National Art Society Signature Affiliations \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Entry #1**

For Office Use  Title: \_\_\_\_\_  
\_\_\_\_\_ Selected \_\_\_\_\_ Not Selected

**Entry #2**

For Office Use  Title: \_\_\_\_\_  
\_\_\_\_\_ Selected \_\_\_\_\_ Not Selected

**View Membership Form**

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
Spouse/Children: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
Seasonal Mailing Address: \_\_\_\_\_  
Seasonal Dates: From \_\_\_\_\_ To \_\_\_\_\_  
Check enclosed for \$ \_\_\_\_\_ Please bill my credit card \$ \_\_\_\_\_  
Card #: \_\_\_\_\_ Exp MM/YY \_\_\_\_ / \_\_\_\_  
Signature: \_\_\_\_\_

**Annual Membership Levels**

- Individual - \$35
- Household - \$65
- Sponsor - \$125
- Patron - \$250
- Benefactor - \$500
- Long View Council - \$1000

*Business Memberships are also available. Please inquire.*

**If you are an artist please check the exhibits you are interested in entering and a prospectus will be sent to you.**

- Annual Central Adirondack Art Show or Themed Exhibition (same mailing list)
- Annual Northeast National Pastel Exhibition
- Annual Adirondacks National Exhibition of American Watercolors
- Quilts Unlimited
- Photography Exhibitions