



## Business Membership 2012

Today's date: \_\_\_\_\_

Business name: \_\_\_\_\_

Owner/contact: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

We do not share email addresses

Web Site address: \_\_\_\_\_

We will put a link to your website on our website

Phone number: \_\_\_\_\_

### Please check the business membership level of your choice

(Membership levels and benefits are outlined on the next page)

- \$75 Associate
- \$125 Sponsor
- \$300 Patron
- \$500 Benefactor

### Please check your payment method

- Check enclosed, payable to View
- Please bill my credit card (Visa, MasterCard, American Express)

- Number: \_\_\_\_\_
- Exp Date: \_\_\_\_\_
- Amount: \_\_\_\_\_

If you have any questions, please call Leslie Bailey at View at (315) 369-6411.

For Office Use:

Paid: \$ \_\_\_\_\_

Type: ( ) check # \_\_\_\_\_ ( ) cash ( ) credit card

Date: \_\_\_\_\_



## **Business Membership at View**

**Business members receive the benefits of regular membership plus special business benefits. Regular benefits are the following:**

- Seasonal brochures and postcard announcements to keep you informed.
- Invitations to gallery receptions and special events.
- Discounts on exhibition admission, workshop fees, and select performances.
- A discount on entry fees for entering artwork in our exhibitions.
- A discount on House Tour tickets, which are available earlier for members.
- Our monthly e-newsletter to give you the latest information.
- Voting privileges at the annual meeting (members may vote in person or by proxy).
- A charitable tax deduction to the extent provided by law.

**Members may be asked to present a membership card.**

### **Business Membership Levels and Benefits**

#### **\$75 - Business Associate**

**Your business name and website link listed on our website** and one individual membership card that you or an employee may use for regular membership benefits.

#### **\$125 – Business Sponsor**

**Your business name and website link listed on our website** and two individual membership cards that you or your employees may use for regular membership benefits.

#### **\$300 - Business Patron**

**Your business name, website link and logo listed on our website** and four individual membership cards that you or your employees may use for regular membership benefits.

#### **\$500 - Business Benefactor**

**Preferred placement of your business name, website link, and logo on our website** and six individual membership cards that you or your employees may use for regular membership benefits.

### **Additional benefits for all business members**

- Business members will be listed in the vestibule of View.
- Business members may place promotional materials in our lobby rack.
- The business membership page of our website is linked to our e-newsletter.
- Business members may provide a coupon to be inserted in membership mailings.
- We thank our business members in the local press once a year.

If you have any questions, please call Leslie Bailey at View at (315) 369-6411, ext. 212.