

The Arts Guild of Old Forge, Inc.
Board of Directors' Meeting
November 30, 2011

PRESENT: Deb Carhart, Ellie Cohen, Chris Gaige, Gary Lee, Helene McAleese, John Munyan, Debi Ritz, Katie Noonan, Ed Stafford, Executive Director Jennifer Potter Hayes

EXCUSED: Susan Hazard Rimato, Kevin Jost, Frances Parent, Kerry Rogers

CALL TO ORDER: The November 30, 2011 monthly meeting of the Board of Directors of the Arts Guild of Old Forge, Inc. was called to order by President Helene McAleese at 6:35PM.

MINUTES: Attendance changes were presented for the September and October minutes. Debi Ritz moved and Chris Gaige seconded a motion to accept the September and October minutes as corrected. The motion carried.

TREASURER'S REPORT: Debi Ritz reported on the Finance Committee meeting minutes and the Year to Date financials.

Debi Ritz made a motion to have View open a line of credit in the amount of \$50,000 at Community Bank to be used for operating expenses. Signatories will be Board President, Vice President or Executive Director. Chris Gaige seconded the motion. The motion carried.

Debi Ritz made a motion to have View open an investment account with Adirondack Financial Services. This fund will be used to manage resources not required for View operations. Deb Carhart seconded the motion.

Jennifer Potter Hayes reviewed the January through October P&L with variances to 2010 and to the 2011 budget. She noted that the Gala is being moved to earned revenue versus contributed revenue.

Debi Ritz made a motion to accept the treasurer's report. Ed Stafford seconded the motion. The motion carried.

Deb Carhart presented an HR Committee report that included HR Guidelines that were approved in Executive Committee and employee health insurance for 2012.

EXECUTIVE DIRECTOR REPORT: Jennifer Potter Hayes delivered the Executive Director's report which included highlights on the closing of the Quilt exhibit, opening of Adirondack View Finders exhibit, upcoming performances, events, and workshops. Jennifer reported that a recent NYSCA grant was denied. She also reported on marketing initiatives that were being worked on including a new billboard on RT. 12. She's working with CAP 21 and a group of area business colleagues on a community outreach program over the course of the next several months. She also reported that year end appeals for View have been going out and that there has been good response so far. She wanted to thank John Munyan for the twig coat racks he brought into individual View

offices, Kerry Rogers for usage of his snowblower tractor and Kerry Rogers, Gary Lee and several others for their assistance on helping with hanging the large screen in Gould Hall.

Gary Lee reported on several initiatives that the Eco Gallery committee has been active working on.

Gary Lee made a motion to adjourn the meeting. Ed Stafford seconded the motion. The meeting adjourned at 7:35PM

Respectfully submitted,
Katie Noonan
Secretary