

The Arts Guild of Old Forge, Inc.  
Board of Directors' Meeting  
October 24, 2011 Minutes

PRESENT: Helene McAleese, Debi Ritz, Deb Carhart, Ellie Cohen, John Munyan, Kerry Rogers, Ed Stafford, Frances Parent, Kevin Jost, Katie Noonan, Chris Gaige and Executive Director Jennifer Potter Hayes

EXCUSED: Susan Hazard Rimato, Gary Lee

CALL TO ORDER: The October 24, 2011 monthly meeting of the Board of Directors of the Arts Guild of Old Forge, Inc. was called to order by President Helene McAleese at 6:31PM.

MINUTES: Debi Ritz moved and Kerry Rogers seconded a motion to accept the August 29, 2011 Special Reorganization Meeting Minutes. The motion carried. The September minutes were tabled for approval at the October meeting.

COMMITTEE REPORTS: No questions on the committee reports.

TREASURER'S REPORT: Debi Ritz reviewed the minutes of the Finance Committee Meeting. Jennifer Potter Hayes reviewed 9 month actual and 3 month projected reports for benefits, exhibitions, and workshops. Frances Parent discussed creation of an investment policy. Deb Carhart made a motion to grant the finance committee authority to allow for assets to be liquid and to protect and preserve principal and liquidity. Chris Gaige seconded the motion. The motion carried.

EXECUTIVE COMMITTEE REPORT: Helene McAleese presented the Executive Committee Report which reported that the Executive Committee had completed a review of the Executive Director. Helene discussed Kinderwood and a marketing committee meeting. She also congratulated Kerry and everyone on the new LEEDS Certification. Committees have been updated with members. An HR committee charter is in the works. Members are needed for the New Business Committee to review current benefits, come up with new ideas for View and begin to implement these new ideas. Chili Bowl Luncheon needs a committee chair as does the Development and Major Gifts Committee. Nominating committee needs to work on ideas for board seats.

EXECUTIVE DIRECTOR'S REPORT: Jennifer Potter Hayes presented the Executive Director's Report which included an update on work on the 5 year strategic plan and 2012 budget, the upcoming Winter Exhibit, HR and staff relations, Longview Council and year end donor letters. Jennifer also discussed the Capital Campaign, sponsorships, miscellaneous happenings in the old and new building and the sale of the old building.

The potential success of a strong Pottery Studio program was discussed.

Ed Stafford made a motion to adjourn the meeting. Deb Ritz seconded the motion. The meeting adjourned at 7:50PM. The next monthly Board of Director's meeting will be held on Wednesday, November 30, 2011.

Respectfully Submitted,  
Katie Noonan  
Secretary