

# view

8<sup>th</sup> Annual

## NORTHEAST NATIONAL PASTEL EXHIBITION

Exhibition: May 12 - June 30, 2012

Entry Deadline: February 13, 2012

### Juror of Selection ■ Alain Picard, PSA



"I love to capture that fleeting moment, whether it is a rare expression revealed by the sitter, or an elusive light flickering across the hillside. In these quiet moments I find my voice, describing the grace and beauty of creation."

Alain Picard earned a BA in illustration from Western CT State University and went on to study at the Art Student's League, NYC. Picard cites Sargent, Degas, and Sorolla among his influences, and that love of light and beauty are immediately apparent in his paintings. Alain's work has been featured in *The Artist's Magazine* and *The Pastel Journal*, and has garnered top awards in esteemed exhibitions including the Portrait Society of America and the Pastel Society of America. In 2004, *The Artist's Magazine* highlighted him as one of 20 contemporary artists "On the Rise", and he won the Best Portfolio Award at the 2009 Portrait Society of America Conference in Washington, DC. Alain lives with his wife and two sons in Southbury, Connecticut.

[www.picardstudio.com](http://www.picardstudio.com)

### Juror of Awards ■ Martha Deming, PSA



"I paint because I love to, I want to and I have to. Painting keeps me happy and in touch with the world."

Martha Deming is one of the area's most respected artists, and is a valued member of many regional and national art organizations, having earned signature membership from the Pastel Society of America, the Transparent Watercolor Society of America, and the Central New York Watercolor Society. Martha was fundamentally involved and supportive during the founding of the Northeast National Pastel Exhibition as well as one of the region's most exciting annual arts events, the Old Forge Plein Air Paint Out. Her works in both pastel and watercolor have graced the walls of countless exhibitions. She is a true friend and respected colleague, and we are honored that she will serve as Juror of Awards this year.

Deming, reared in the High Peaks area of New York State's Adirondack Mountains, is a graduate of Skidmore College and Syracuse University. Now retired from a career in art education, she draws and paints full time. "Never stop learning", says Deming. True to her word, she both teaches classes and participates in workshops taught by others. Deming lives on 140 acres of woods and meadows in Remsen, NY with her cats, dogs and horses.

[www.marthademing.com](http://www.marthademing.com)

Thanks to the generosity of more than 80 donors, View is able to provide prizes to artists who participate in the Northeast National Pastel Exhibition. Prizes vary slightly from year to year. Below are the awards given in 2011:

### Monetary Awards 2011

**Creative Spirit Award, \$1,000**

Donor: Creative Spirit Community

**The John Laub Memorial Award, \$500**

Donor: Lorraine and Ben Alexander

**Judge's Choice Award, \$300**

Donor: Robert and Margaret Huskins

**Outstanding Genre Award, \$275**

Donor: Judy & Saul Finer, Nikki Friedlander, Judy Slater

**Outstanding Landscape Award, \$200**

Donor: Liz & Robert Martin

**J. Mabon Childs Memorial Award, \$200**

Donor: The Sally Childs Family and Sarah & Linda Cohen

**Kelly Weal Memorial Award, \$150**

Donor: Paula & David Weal

**Adirondack Pastel Society Outstanding Still Life Award, \$100**

Donor: The Adirondack Pastel Society

**Julie Tabbitas Moore Award, \$100**

Donor: Margo & Jack Boylan

**Lee Award, \$100**

Donor: Karen & Gary Lee

**Karen Jensen Memorial Award, \$100**

Donor: Kirsten & Alan Down

**Mary Chapman Award, \$100**

Donor: Lucy Petrie, Ph.D., PSA, IAPS MC

**Mulvihill-Firsching Award, In Honor of Jim Mulvihill, \$100**

Donor: Suzanne & David Firsching

**Nell Wendler Memorial Award**

Donor: Page & Mark Hannah

**Outstanding Color Award, \$100**

Donor: Anonymous

**Outstanding Portrait Award, \$100**

Donor: The Board of Directors, Emeriti and Advisory Council of View

**Outstanding Small Format Award, \$100**

Donor: Robert Carsten

**Rooney ETC. Award, \$100**

Donor: Ed & Sandra Stockton Rooney

**Van Slyke Award, \$100**

Donor: Maureen & Robert Van Slyke

**Vermont Pastel Society Award, \$100**

If you are interested in sponsoring an award or underwriting for the Northeast National Pastel Exhibition please contact Curator, Linda Weal 315-369-6411 x 206 or [lweal@ViewArts.org](mailto:lweal@ViewArts.org).

### Product Awards 2011 donated by:

Airfloat Systems  
Ampersand Art Supply  
Dakota Art  
Dick Blick

Great American ARTWORKS  
Hahnemuhle Paper  
Kitty Wallis  
Strathmore Artist Papers

# Entry Guidelines

## Eligibility

- This exhibition is competitive and open to all living artists working in soft pastel.
  - At least 80% of the final painting surface must be in soft pastel. No oil pastel entries are allowed.
  - All entries must be original. Compositions from published photographs not taken by the artist or images derived from other artists' work are not considered original and are not eligible.
  - There are no size restrictions on entered artwork. There are no color restrictions for the mat or frame on entered work.
  - Artwork shown previously at View, the arts center in Old Forge is not eligible.
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## Entry Process

- **All submissions to the Northeast National Pastel Exhibition are due by February 13, 2012.**
- Each entry will be judged on its own merit.
- 2 entry methods available to artists.
- There is a non-refundable digital entry fee of \$30 for View members/\$40 for non-members for one or two entries.

### Method 1: CD Entry (Accompanied by Paper Entry Form)

- Please submit images in either the jpeg or tiff format. Image resolution must be 300 ppi or higher.
- Submit only one image per artwork.
- All CDs must be clearly labeled with the artist's name and the title and size of each work submitted.
- Please check CDs before mailing, to ensure that the images have been properly transferred.
- CDs will not be returned to artists.
- CD entries not accompanied by a #10 SASE with \$44 postage for selection notification will be notified by email
- Entry fee check or money order payable to:  
View  
Attention: Pastel Exhibit  
PO Box 1144  
Old Forge, NY 13420

### Method 2: Online Entry

- With an online digital submission **do not fill out the paper entry** to send to View.
  - Follow the link from View's website: [www.ViewArts.org](http://www.ViewArts.org). You will be directed to a form to submit your entry information, upload your images, and pay the entry fee via paypal or credit card.
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## Selected Paintings

- Selection notifications will be sent on March 5, 2012 as well as listed on our website. *Please, no phone calls.*
- Selected paintings must be received by March 26, 2012. Exhibiting artists will receive information and delivery instructions.
- View will retain a 30% commission on all sold artwork. The buyer is responsible for shipping costs.
- All selected artwork may be used to publicize the exhibition or View in advertisements, and printed materials.
- Selected artwork must be suitably framed for exhibition.
- View may rescind the right of hanging to any work unsuitably presented or misrepresented.
- Selected paintings must be shipped to our shipping agent: Wrap City 'N Glue, LLC, 3071 Main Street, PO Box 671, Old Forge, NY 13420. *Please contact them directly at 315-369-2262 or [wrapcitynyglue@aol.com](mailto:wrapcitynyglue@aol.com) to arrange payment for shipping and handling.*
- No paintings will be shipped to View. All shipping and handling will be handled by Wrap City 'N Glue, LLC.

## Important Dates

- 2/13: Entries due
- 3/5: Notification of selection
- 3/26: Selected paintings due
- 4/1: Judging for awards
- 4/15: Awards letters mailed
- 5/11: Opening Reception and Awards Ceremony
- 5/12: Gallery Walkabout and Portrait Demo
- 6/30: Exhibition closes/pick-up begins

## Membership Information

**Save \$10! Reduced entry fees for members of View. If you are not a member, we encourage you to join.**

A membership fee of \$35 per year entitles you to receive benefits including all brochures, prospectuses of your choice, and reduced workshop and entry fees to performances and exhibits. Open Studio use of the facility and Open Pottery use of the pottery studio are additional member benefits. A membership form is located on the next page and at [www.ViewArts.org](http://www.ViewArts.org).

Please fill out both the **Entry Form** and **Notification Form** and return attached. Thank you.

# NORTHEAST NATIONAL PASTEL EXHIBITION Entry Form

# NORTHEAST NATIONAL PASTEL EXHIBITION Notification Form

Artist Name, and National Art Society Signature Affiliations

Artist

Address

Address

City State Zip Code

City

Phone

State Zip Code

Email

Email

Box for office use

Entry # 1

Title: \_\_\_\_\_

Size (unframed): \_\_\_\_\_

Price: \_\_\_\_\_

If NFS, Insurance Value: \_\_\_\_\_  
(Not For Sale)

Box for office use

Entry # 2

Title: \_\_\_\_\_

Size (unframed): \_\_\_\_\_

Price: \_\_\_\_\_

If NFS, Insurance Value: \_\_\_\_\_  
(Not For Sale)

Box for office use

Entry # 1

Title: \_\_\_\_\_

\_\_\_\_ Selected \_\_\_\_ Not Selected

Box for office use

Entry # 2

Title: \_\_\_\_\_

\_\_\_\_ Selected \_\_\_\_ Not Selected

I have included \$14 to have a copy of the exhibition catalog shipped to me.

## View Membership Form

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Spouse/Children \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Seasonal Mailing Address \_\_\_\_\_

Seasonal From \_\_\_\_\_ to \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_  Please bill my credit card \$ \_\_\_\_\_ Card # \_\_\_\_\_

Exp. MM/YY \_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

### Annual Membership Levels

- Individual-\$35
- Household-\$65
- Sponsor-\$125
- Patron-\$250
- Benefactor-\$500
- Long View Council-\$1000

Business Memberships are also available. Please inquire.

If you are an artist and a member, please check the exhibits you are interested in entering and a prospectus will be sent to you.  
 Central Adirondack Art Show or Themed Exhibition (same mailing list)  Photography Exhibitions  Northeast National Pastel Exhibition  
 Adirondacks National Exhibition of American Watercolors  Quilts Unlimited Exhibition